



INVEST IN YOUR BRAND

TODAY

SO OTHERS INVEST IN YOU

TOMORROW 



BRANDHERO®

MAKE YOUR BUSINESS **SOAR**

Signage, Print & Design **Specialists**

Based in Brisbane, Australia, Brand Hero is a branding agency supporting organisations across all sectors to create a professional corporate image that resonates with their audiences.

Specialists in the signage, print and design spaces, our skilled team and industry-leading technology produce high-quality brand and business collateral. With a commitment to creating consistency at every touchpoint for your organisation and a professional presence, we help you connect with your audience and instill pride in your teams.



Brand Hero supports companies across Australia & Asia-Pacific

Our branding agency supports organisations across a wide variety of sectors and industries. Having produced success for trade businesses, corporations in the mining and resources sector, as well as a variety of businesses spanning healthcare to hospitality, the Brand Hero team is experienced in creating cohesive brand identities.



Experienced staff with intelligent systems and processes

Having worked in this space since 1996, we have developed intelligent systems and processes for our delivery. It's how we produce efficient and effective results for our clients time and time again. Brand Hero holds a team of highly experienced staff in their specialties. With experts in each key aspect of our business, we are well-placed to exceed your expectations.



Driving business & success through intelligent brand design

We understand business and what matters most to leaders in these organisations. We use a combination of signage, design, and print to help brands meet their target audience, sell their products and services, and establish themselves as prominent players in their respective markets.



In-house production using state-of-the-art equipment

Our impressive lead times are a product of our in-house production team and state-of-the-art equipment. With modern print and signage equipment, we are able to produce large runs quickly and with impeccable quality, particularly in the realm of colour consistency.



Large workshop & office space for large runs & tight turnaround times

We understand our clients will often need large print runs, and often, tight turnaround times are unavoidable. As your reliable partner across all aspects of brand design and printing, we work hard to meet your requirements with leading facilities.



A professional appearance

Create a sense of pride in your brand with a professional and consistent appearance. It's the key to feeling confident in your brand, organisation, and offers.



Corporate Branding **Specialists**

Across all aspects of our service offering,
the Brand Hero team has delivered exceptional results

WE ARE HONOURED WE GET TO WORK WITH THESE ORGANISATIONS



RioTinto



K92
MINING INC.



truenorth
capital



yes
OPTUS



D&G
DOLCE & GABBANA



*"I would like to thank you
all the team members of
Brand Hero. Thank you
once again for the time
and effort you've put to
support OK Tedi Mining
as a whole.*

We love your products."

Wendy Handupi,
Ok Tedi Mining



*"Always a pleasure to
conduct our business
with. An excellent job on
our vehicles, company
logo, company website
and much more. Highly
recommend Brand Hero
for all your advertising
needs."*

Karen Spatuzzo,
Spatuzzo Build



*"I am an international
customer and always go
back to the Brand Hero
team for my print and
design items.*

*Very helpful, very
resourceful and always
supportive."*

James Leahy,
Nebilyer Coffee PNG

Internal & External Signage

Project a strong, professional image with our eye-catching signage solutions. External signs play a vital role in establishing your brand's presence and supporting wayfinding, directions, and safety. Meanwhile, internal signs elevate your workspace, creating a more professional, welcoming, and collaborative environment that aligns with high industry standards.



Building Signage



Window & Door Graphics



Printed Wallpaper



Reception Signage



Wayfinding Signage



LED Signage



Custom Whiteboards



Office ID Signage

Celebrate Your Organisation's Rich History

Timeline Walls are a great addition to a company's visual brand. Whether in high-traffic areas where your team congregates, reception areas or even board rooms, they bring your team and stakeholders together under a common team.

They too are part of history - your *future history* if you will. This understanding of the past helps foster a brand's culture and celebrate its history. It provides insights into why you've got to where you are now and how to go about business in the future.



Timeline Wall created for Ok Tedi Mining Company

Vehicle Signage

Turn your car, ute, or van into portable advertising with our vehicle wrap and car signs. Think of it as a moving billboard for your business. Our designers know how to craft the perfect vehicle wrap and sign to get you and your company cars noticed by the right people.



Vehicle Signage



Van Signage



Truck Signage



Machinery Signage

Site & Safety Signage

Whether you are on a mining site or construction site, having professionally-made safety signs is not only important, it is mandatory. Highly visible safety signs help prevent injuries to onsite workers, communicate dangerous hazards to site visitors and ensure the mining or construction company abides by occupational health and safety laws.

PERSONAL PROTECTIVE EQUIPMENT



**MUST BE WORN AT ALL TIMES
IN THIS AREA**

PPE Signage



Site Hazard Signage



Warning Signage



Emergency Signage

**THESE RESTRICTIONS MUST
BE OBSERVED IN THIS AREA**



Danger Signage



Wayfinding Signage



Reflective Signage



Road Signage

A Reflection of Safety

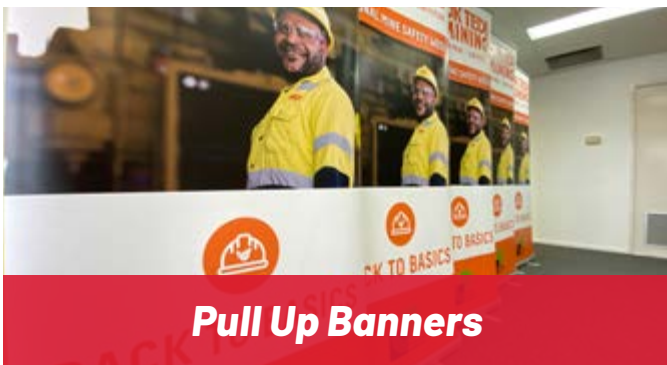
The use of **reflective vinyl stocks** is on the rise with regards to safety signs. Leading vinyl suppliers have recently released highly reflective white vinyl products, made specifically for the mining and resource industries.

This is proving a popular addition for those companies who are serious about safety and want to ensure their signs are super visible, even in harsh conditions.



Display & Event Signage

Display signs are great for marketing and communications. Our designers create display signs that grab attention, make you look professional, and draw in business. Display signs are super handy for trade shows, events, or positioning outside of your business.



Pull Up Banners



Expo & Event Signage



Fence Banners



Tear Drop & Bow Banners



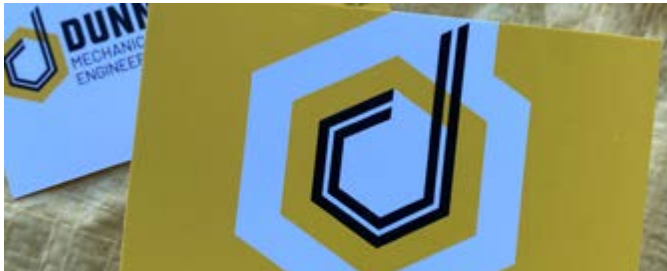
A-Frame Signs



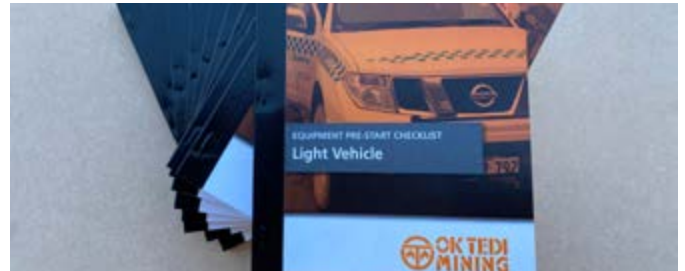
Posters

Business Printing

Business stationery is often the key to initiating a positive professional relationship. They're a sales tool, a marketing tool and tell a story about your brand. Business stationery extends to almost every piece of paper your company uses. Business cards, pre-start books, letterheads, envelopes, company documents, presentation folders, note pads and so much more.



Business Cards



Pre-Start Books



Booklets



Presentation Folders



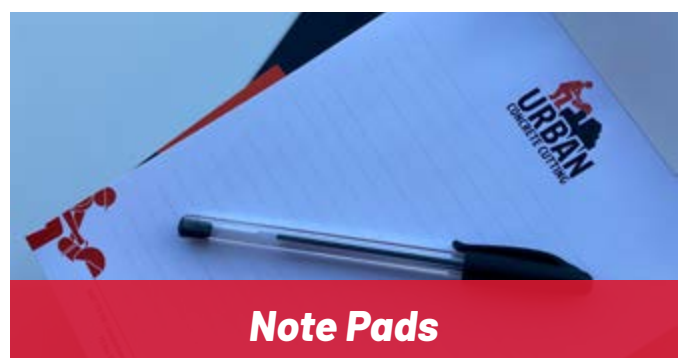
Capability Statements



Letterheads



Plastic Cards



Note Pads

Garment & Promo Printing

We create high-quality promotional items that elevate your brand. Every interaction your employees have with clients enhances your brand's visibility, especially when they wear company uniforms. Our selection includes a full range of styles, colours, and sizes from some of Australia's most trusted garment suppliers, adding value with each wear.



T-Shirts & Polos



Event Shirts



Hi-Vis Workwear



Hoodies & Jumpers



Branded Tech



Branded Coffee



Branded Bundles



Branded Office & Pens

Building Confidence With Impactful Branding



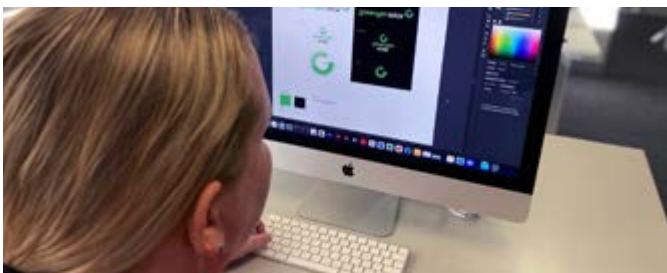
We are incredibly proud of our collaboration with Ok Tedi Mining in bringing their online and offline presence up-to-date and defining the company as the industry leader it is.

From their website, to their printed stationery, from the mine site signage to their airport, there was a company-wide requirement to update their image to reflect the quality of the company.

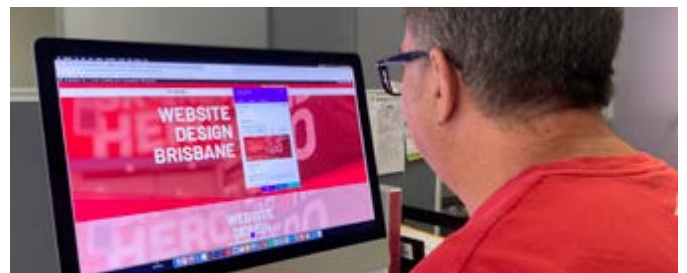
Read our in-depth case study [here](#)

Graphic & Website Design

Design is often the first thing your customers will notice about your brand. This could be your logo or your website and it will serve as the basis for all your brand's marketing. It's the first step to communicating how good you are to your client and your audience.



Logo Design



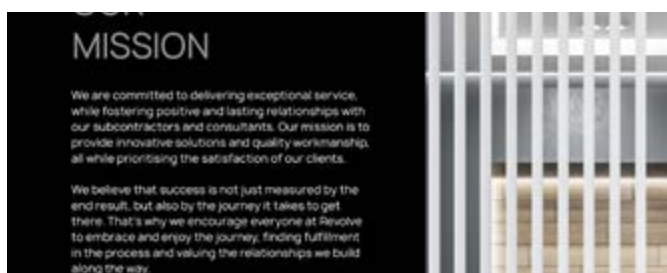
Website Design



Mascot Characters



Interactive Digital Forms



Company Profiles



Corporate Identity Manuals

Community *Involvement*



2019

The team at Brand Hero is proud of our involvement in our local and international community. We are always looking for opportunities to contribute and support those less fortunate than us.

Breast Cancer Awareness Morning Tea

Breast Cancer Awareness is a topic close to the hearts of our team. In 2019, we held our first annual Pink Ribbon Morning Tea to support this awareness and raised funds for the National Breast Cancer Foundation and its ongoing research.



2020

Bushfire Appeal

In the 2019-2020 summer, much of Australia was devastated by bushfires. In an effort to support the impacted Australian communities, in February 2020, we raised funds for the New South Wales Rural Fire Service.

Ekka Ice Cream Sundaes

In 2020, our local community, like many others, had all felt the sting of the COVID-19 pandemic and its subsequent lockdowns. The community was devastated by the cancellation of the annual Ekka. Brand Hero ran a Sundae Fundae, selling Ekka-style strawberry sundaes and raising money for The Common Good Australia.



Signs for Local Cafes

In the midst of the first COVID-19 lockdown in Brisbane, Brand Hero saw many small businesses struggling. In particular, local cafes. In a time when these businesses needed to pivot and quickly, Brand Hero saw an opportunity to give back to the community. We provided free corflute signs to local cafes in the area, so they could promote takeaway food and coffee through the lockdown.

2021

Breast Cancer Online Auction

After the success of our 2019 Breast Cancer Awareness Morning Tea, we ran an online auction, again raising funds for the National Breast Cancer Foundation. Auctioning off a range of fantastic contributions from the local businesses within our community, we donated 100% of the proceeds to the National Breast Cancer Foundation.

2022
-
2024

Toys for Joy in Papua New Guinea

Since 2022, our team had the pleasure of working in the Western Province of Papua New Guinea. Our ever-popular Toys for Joy campaign runs yearly in October and rehomes toys from Australia families to our neighbours in rural PNG. To date, we have sent over 4500 toys to the region, delivering good vibes, smiles and positivity to children in need.



Read more: www.brandhero.com.au/toys-for-joy



Schedule a Discovery Call

Like what you've read so far? We'd love to schedule a time to have a discussion about how we can help you with your organisation.

Click on the below link to schedule a discovery call today.

[Schedule a Discovery Call](#)



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